



ATTN: National Student Speech Language Hearing Association (NSSLHA)

Greetings Student State Officers,

Hello, my name is Dr. Tabia Pope and I serve as the President & CEO of Head to Speech Incorporated (H2S), an educational, scientific and charitable 501(c)(3) nonprofit organization in the State of Maryland!

## **ABOUT US**

Head to Speech Incorporated addresses the need for Head Injury & Effects on Cognitive-Communication Skills Awareness with a concentration in sports-related concussion impacting student-athletes, professional and former athletes, as well as their support systems. We are also the first nonprofit organization to solely focus on the impact that post-concussion syndrome has on student-athletes', professional and former athletes' speech-language, hearing and cognitive-communication outcomes.

Our vision is to live in a world in which collegiate, professional and former athletes, as well as their support systems affected by sports concussion, HEAD TO SPEECH-language pathologists and audiologists to receive education, counseling and timely identification, assessments, and interventions for speech, language, hearing and cognitive-communication disorders. We do this through increased practitioner referrals, educational partnerships, media sponsorships, community outreach, and fundraising initiatives.

We aim to develop, monitor and improve upon sports concussion management initiatives from the perspective of speech-language pathologists and audiologists in the areas of policy and advocacy, preventative education, health communications, interprofessional education and collaborative practices, evidence-based research that supports best clinical practices and trends, and multicultural responsiveness for populations at high-risk of sustaining concussion and facing health disparities.

## **2021 ASHA CONVENTION EXHIBITOR, OPEN HOUSE & NETWORKING EVENT**

Head to Speech Incorporated is officially launching at the 2021 American Speech-Language-Hearing Association (ASHA) Convention (<https://lnkd.in/dHHDGzP6>) in Washington, DC. **We will serve as an ASHA Exhibitor at Member Booth 354.** On Friday, November 19th from 8:30pm-11:00pm EST, H2S will cut the ribbon to officially launch, thank our DONORS and accept more donations throughout the event for our Awareness Campaign, Toolkit, Academy & other programs! In-Person participants should primarily be convention attendees. The event is virtual for ALL other members and non-members. The link to the event is <https://lnkd.in/dkTjzUnY>. This is a great opportunity for ASHA and NSSLHA members and non-members to meet and greet the Board & Ambassadors, share ideas, celebrate successes, and network with colleagues and students interested in raising awareness and donations for sports concussion and the effects on cognitive-communication skills.

## **2021-2022 NSSLHA CHAPTER PARTNERSHIP INITIATIVES**

Head to Speech Incorporated is always focused on Interprofessional Education (IPE) and Interprofessional practice (IPP) Experiences specific to sports concussion and the effects on cognitive-communication skills. For the 2021-2022 Academic School Year, H2S, is interested in connecting national student organizations related to speech-language-hearing, health and sports with each other, as well as their national collegiate athletic representatives, athletic departments and sports teams.

We encourage Colleges & Universities to utilize The Head to Speech® Sports Concussion & Effects on Cognitive-Communication Skills Awareness Campaign & Toolkit, while participating in various events, such as ice breakers, socials and networking events with other health and sports departments, interprofessional education and collaborative simulations, research and professional conferences, fundraisers, and service projects.

Contact US today if you are interested in bringing our Awareness Campaign & Toolkit to your college or university! We customize our tools to meet your needs and support your growth as a Head to Speech® Ambassador.

## **EVENT IDEA BANK**

We have modified the current NSSLHA Event Idea Bank to help chapters become Head to Speech Ambassadors and integrate our initiatives into planning their next chapter meeting or organize a social or fundraising event. Many of the ideas could be executed virtually!



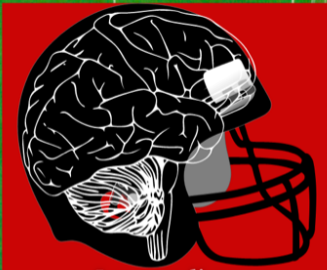
### **Ice Breakers [All Virtual Ideas!]**

- Guess Who: Ask members to write their name on a piece of paper along with 3-facts: What they currently know about sports concussion? What do they hope to gain from learning about sports concussion? Do they know someone affected by sports concussion? Throughout the meeting, read a member's facts without disclosing their name. Let everyone guess who you're describing.

### **Knowledge Sharing [All Virtual Ideas!]**

1. The Head to Speech® Sports Concussion & Effects on Cognitive-Communication Awareness Campaign & Toolkit includes the following:
  1. Knowledge & Attitudes Surveys
  2. Downloadable educational resources, such as fact sheets, social media flyers, posters, advocacy agenda, and intervention tips and advice, and more;
  3. Share Your Story Form  
(<https://docs.google.com/forms/d/e/1FAIpQLSeFjcJI1R8GAz2v-3MbHHRayJ8zVGxzXD51Ygh5T3I6dE8Iww/viewform>);
  4. Ambassador Meet & Greets with free fundamental webinars  
[https://docs.google.com/forms/d/18SX55kyLd2082\\_fa7CJu9s3Z6Wdz8-gNoKzkrQVsl8/edit](https://docs.google.com/forms/d/18SX55kyLd2082_fa7CJu9s3Z6Wdz8-gNoKzkrQVsl8/edit)); and
  5. Customized speaking engagements for your community.
  6. Hold a video conference call with Dr. Tabia Pope to speak or host the Interprofessional Summit at your college or university. We currently have three online courses through our Head to Speech® Academy, which include the Sports Concussion Fundamentals Webinar Series, Inaugural Head to Speech® Interprofessional Summit, and On-the-Neuro Training Leadership & Performance Bootcamp. A percentage of the proceeds from our courses goes towards Head to Speech® Scholarships & Fellowships for students interested in developing and modifying cognitive-communication interventions for athletes and/or researching topics related to sports-concussion and cognitive-communication outcomes.

# Head to Speech Academy Presents:

<p><b>Head to Speech Fundamentals: Sports Concussion &amp; The Effects on Cognitive-Communication Skills Series</b></p>	<p><b>Head to Speech Summit: Speaking of Sports-Where does interprofessional education and collaboration begin?</b></p>	<p><b>On-the-Neuro Training: Neuro Leadership &amp; Performance Bootcamp</b></p>
 <p><b>Beginner to Advanced</b></p>	 <p><b>Intermediate</b></p>	 <p><b>Intermediate</b></p>
<p>This series is from a Speech-Language Pathologist &amp; Audiologist Perspective and introduces the basic concepts on sports concussion for understanding associated cognitive-communication disorders, techniques for assessments, and evidence-based interventions in an easy-to-understand and relatable format including case studies.</p>	<p>This one to two-day summit addresses the interprofessional movement where SLPs &amp; AuDs are joining forces with those working directly with athletes who are at risk of or have a history of post-concussive cognitive-communication disorders. Day 1: Welcome, Live Streaming, and on-demand talks, and keynote speakers. Day 2: Participants split into interprofessional task force committees for breakout sessions which include case studies, simulations, and solution-based thinking.</p>	<p>This bootcamp covers everything from expanding knowledge within health and neuroscience-related fields to developing leadership skills for interdisciplinary teams and enhancing on-the-job performance of graduate clinicians, clinical fellows, and SLPs within medical settings.</p>

2. Review National NSSLHA and ASHA resources on sports-related concussion and other traumatic brain injuries.
3. Attend the ASHA Convention and/or other local/state-level conferences
4. Host a clinical exchange—students can share client experiences/methodologies

## Socials and Networking

Welcome-back gatherings at the beginning of each semester **[VIRTUAL IDEA]**

1. Homecoming Football Sports Concussion Awareness
2. Block seating at sporting events and wear NSSLHA & Head to Speech Gear
3. Get involved in grassroots advocacy efforts for sports concussion **[VIRTUAL IDEA]**
4. Host a "Great Debate" over a sports concussion related topic **[VIRTUAL IDEA]**
5. Offer students to give mini poster sessions at the Head to Speech Interprofessional Summit in prep of their ASHA Convention or local/state conference poster sessions **[VIRTUAL IDEA]**
6. Field trips to sports medicine and other interprofessional settings (i.e., rehab hospitals, outpatient centers and private practices) that evaluate and treat concussion and advocate for the inclusion of speech-language pathologists and audiologists in working in these settings)

## **With Students in Allied Organizations**

- Meet-and-Greets with students from allied organizations (not only allied health professionals, such as physical therapy, occupational therapy, special education, but also sports medicine and sports management). Don't forget to join and invite our allies to the Head to Speech Interprofessional Task Force on Facebook [**VIRTUAL IDEA**]
- Friendly sports competitions (NSSLHA chapter versus another allied organization on campus)

## **With Professionals [All Virtual Ideas!]**

- Put together a panel of recent graduates to talk about their real-world experiences with sports-related concussions and other traumatic brain injuries
- Invite local alumni to share their Clinical Fellowship and/or Externship experiences in medical settings, specifically rehab hospitals, outpatient clinics, and research centers

Share our Ambassador Application at these events!

[https://docs.google.com/forms/d/18SX55kyLd2082\\_fa7CJu9s3Z6Wdz8-gNoKzkrQVsl8/edit](https://docs.google.com/forms/d/18SX55kyLd2082_fa7CJu9s3Z6Wdz8-gNoKzkrQVsl8/edit)

## **Fundraisers**

Raise funds to go toward chapter operations and donations to Head to Speech Incorporated and other initiatives required for National NSSLHA Chapter Honors.

Our 2021-2022 fundraising campaigns include the following:

1. Sales from The Head to Speech® Athleisure Clothing Line, using our tag-line “Gear Up for Our Brain Workout Challenge”  
(<https://www.customink.com/fundraising/head-to-speech>).
  - Before you host our Brain Workout & Brain Workout Meals Challenge contact Head to Speech Incorporated to create a crowdsourcing campaign for your NSSLHA Chapter & community. The campaign can last up to 30 days before your event with a 3 day extension. Keep in mind that it takes 12 business days after the campaign has ended to receive orders.
  - Get your State Association and Greek Life Community involved and Co-sponsor a “Gear Up for Our Brain Workout Challenge” and then hold a Brain Workout or Brain Workout Meals fundraiser! We accept Group Orders and can customize your shirts to include the Head to Speech® Logo.
2. Head to Speech® Brain Workout & Brain Workout Meals Challenges:
  - Charge admission for the Head to Speech® Brain Workout & Brain Workout Meals Challenge! Donate at least 30% of the proceeds to Head to Speech!

- Pick a Brain Workout Ambassador to instruct the workout class. Learn about Dual-Tasking by incorporating physical exercise into a cognitive-communication task, for example, Perform an AB exercise while reciting the days of the week backwards starting from Sunday. Repeat throughout your 5-minute. Create other dual-tasks for a complete 15-minute workout. **[IN-PERSON & VIRTUAL IDEA]**
- Pick a Brain Workout Meals Instructor. Learn about Early Onset Dementia and Alzheimer's Disease due to repetitive sports-related concussions by holding a Sports Nutrition & Mind Diet cooking show or competition **[IN-PERSON & VIRTUAL IDEA]**
  - Collect Consent Forms, video record the workout and/or cooking class and send it to [info@headtospeech.org](mailto:info@headtospeech.org) so we can give your NSSLHA chapter a shout out @headtospeech.org!
- Set up a Share my Story Section:  
(<https://docs.google.com/forms/d/e/1FAIpQLSeFjcJI1R8GAz2v-3MbHHRayJ8zVGxzXD51Ygh5T3I6dE8Iww/viewform>)

3. Head to Speech All-Star Day or Weekend of Giving during National Concussion Awareness Day on September 17th or Brain Injury Awareness Month in March #MoreThanMyBrainInjury!

- Host an Athletic event with surrounding NSSLHA Chapters, health and sports departments (e.g., skills challenges, student versus faculty volleyball game).
- In conjunction with the event, invite the local media and influencers to feature the event or provide media and interview training to athletes by creating a PSA and Share my Story Campaign.
- Host a Sports & Health Fair with exhibitors or NSSLHA Informational Table. The exhibitor tables can be outside by the concession stand. Set up sponsorship levels and invite individuals, small business owners, corporations and organizations.
- Hold an Awards Ceremony for the winners of the skills challenges and best PSA made by athletes and their support brand ambassadors,

4. Sales from Concession Stand incorporating Sports Nutrition & Brain Healthy Foods **[VIRTUAL IDEA]**

### Service Projects

Consider organizing service projects that will have a large impact on your local community:

- On-campus auditory processing and cognitive-communication screenings. Utilize the Head to Speech Sports Concussion & Effects on Cognitive-Communication Awareness Campaign & Toolkit.

- Support groups for athletes with cognitive-communication disorders [VIRTUAL IDEA]
- Contact the sports medicine and athletic department to see if they'd like chapter members to send letters and videos to anonymous athletes encouraging them during concussion protocols, such as cognitive rest, return to playing and return to learning [VIRTUAL IDEA]

### **WAYS TO GIVE TO HEAD TO SPEECH:**

We welcome your support if you truly believe in a world where athletes and their support systems affected by sports concussion, HEAD TO SPEECH-language pathologists and audiologists to receive education, counseling, timely identification, assessments, and interventions for speech-language, hearing and cognitive-communication disorders!

### **CURRENT ATHLEISURE CLOTHING CAMPAIGN**

Will NSSLHA Chapters of 50-150, pledge to donate to our cause? Please let us know how to customize your order and if you want the order by a certain date. Our current campaign will end on September 25th. Another campaign will run thereafter.

#### **➔ Group Order Form:**

[https://docs.google.com/forms/d/e/1FAIpQLSdQB1QsBf1YZpO5jC8LHTcgqgzCj9eHCOmImP\\_FCV4Ho4u-OQ/viewform?usp=pp\\_url](https://docs.google.com/forms/d/e/1FAIpQLSdQB1QsBf1YZpO5jC8LHTcgqgzCj9eHCOmImP_FCV4Ho4u-OQ/viewform?usp=pp_url)

#### **➔ Purchase your gear today!**

<https://www.customink.com/fundraising/head-to-speech>

#### **➔ Donate any amount through the PayPal Giving Fund:**

[paypal.com/us/fundraiser/charity/4195336](https://paypal.com/us/fundraiser/charity/4195336)

#### **➔ Zelle: [info@headtospeech.org](mailto:info@headtospeech.org)**

#### **➔ Checks payable to:**

**Head to Speech Incorporated**

**3540 Crain Highway Suite 509**

**Bowie, MD 20716**

## SIGN UP FOR OUR NEWSLETTER

➔ [headtospeech.org](https://headtospeech.org)

## LIVE INFORMATIONAL

**A ZOOM INVITE FOR A LIVE INFORMATIONAL WITH INTERPROFESIONAL REPRESENTATIVES WILL BE SENT OUT ONCE WE RECEIVE CONFIRMATION.**

- We hold Board Meetings & Ambassador Meet & Greets with occasional fundamental webinars on the 3rd Friday of the month.

Thank you in advance for your time and consideration. We hope that you will consider Head to Speech Incorporated as an educational, scientific and charitable partner for your 2021-2021 Academic School year and beyond. Please let me know if you have any questions, comments or concerns.

LIVE INFORMATIONAL FOR ADVISORS, STUDENT STATE OFFICERS & GRADUATE STUDENTS INVOLVED IN NATIONAL ORGANIZATIONS RELATED TO SPEECH-LANGUAGE-HEARING, HEALTH & SPORTS PROFESSIONS

**THE BENEFITS OF CONNECTING WITH H2S FOR YOUR NEXT CHAPTER MEETING, SOCIAL OR FUNDRAISING EVENT**

Connect with Us Today!  
Meet  
**Dr. Tabia Pope**  
[info@headtospeech.org](mailto:info@headtospeech.org)

BACK TO GRADUATE & PROFESSIONAL SCHOOL INFORMATIONAL



**Ready, Set, Head to Speech!**

**Tabia Pope, Ph.D., CCC-SLP  
Chairperson, President & CEO  
Head to Speech, Incorporated  
3540 Crain Highway Suite 509  
Bowie, MD 20716  
Email: [info@headtospeech.org](mailto:info@headtospeech.org)  
Phone: [\(301\) 906-1747](tel:(301)906-1747)**

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